

February 3, 2010  
Agri-Food Business Center  
Boardroom A  
6547 Sparrow Drive  
Leduc, AB  
\$25.00/Person

## Setting a Profitable Price Workshop

Interested in a practical road map for costing and pricing product?

In this workshop producers, small scale processors and agripreneurs will learn the basics of costing and pricing products and how to set a profitable price point for farm direct marketing channels.

**For information call Elaine Stenbraaten at: 780-835-7531 (toll free dial 310-0000 first)**

### Setting a Profitable Price Registration Form

Please make cheque or money order payable to *Alberta Farm Fresh Producers Association*  
Registration fee is non-refundable after the *January 27, 2010* registration deadline.

# of People @ \$25/person \_\_\_\_\_

Cheque Enclosed \_\_\_\_\_

Mail to:

Alberta Farm Fresh Producers Association  
Box 56  
Kelsey, Alberta  
T0B 2K0

Name(s)

Address

To register by phone contact Don or Joan at:  
1-800-661-2642 toll free

**Dietary Restrictions:** \_\_\_\_\_

Phone



**Government  
of Alberta** ■